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## **FOR IMMEDIATE RELEASE**

### **NEWS FOR:**

Downtown Center Business Improvement District,  
Downtown (Los Angeles)

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## **THIS SUMMER IS FAR FROM OVER! DOWNTOWN CENTER BUSINESS IMPROVEMENT DISTRICT ANNOUNCES LINEUP OF FUNFILLED SEASONAL EVENTS FROM CONCERTS TO OUTDOOR MOVIES IN DOWNTOWN L.A.**

### **Enjoy ‘Summer in the City’ in L.A.’s Most Exciting Neighborhood With Outdoor Films, Festivals, Music and More**

(Downtown Los Angeles, CA – July 30, 2015) – Summertime is far from over, so why not enjoy it in the most exciting and growing neighborhood in Los Angeles? The Downtown Center Business Improvement District [DCBID] has organized their annual ‘Summer in the City’ guide, which is chock-full of festive outdoor events from rock shows to outdoor film screenings.

“In addition to ‘Summer in the City’ being an amazing resource for incredible concerts and outdoor events in Downtown, it provides useful information for Angelenos who may not be as familiar with the neighborhood, such as where to park, what to bring, etc.,” says Carol Schatz, President and CEO of the DCBID. This year’s summertime events include:

#### **FIGat7th Downtown Festival: July 18 – August 22**

Free weekly outdoor concerts featuring performances by leading pop, rock, jazz, soul, and alternative artists at FIGat7th, downtown L.A.’s premier shopping and dining destination.

#### **Friday Night Flicks at Pershing Square: Now – September 26**

Bring a blanket and a beach chair and enjoy classic pop culture films on a 20-foot outdoor inflatable screen while you relax on Pershing Square’s lawn and soak in the skyline views.

#### **Downtown Stage at Pershing Square: Now – August 17**

Downtown Stage at Pershing Square is a Saturday night hot spot, with concerts including Big Bad Voodoo Daddy, Preston Smith, Martha Davis & the Motels, Shelby Lynne, Starship featuring Mickey Thomas, and more.

#### **Grand Performances: Now – September 13**

One of L.A.’s favorite free summer traditions is back and better than ever for their 29<sup>th</sup> season at 350 S. Grand. Pack a picnic, bring your loved ones and enjoy incredible nights featuring music, dance, film, and the spoken word under the stars with fellow Angelenos.

#### **Grand Park Summer: Now – September**



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Grand Park is home to Lunch à la Park, where you can enjoy lunch from various gourmet food trucks, Sunday Sessions with LA's best DJs, plus concerts, food festivals, and more. The park stretches across four city blocks between The Music Center and City Hall.

**Dance Downtown at The Music Center: Now – September 19**

Beginner dance lessons, a live band or a DJ --- and an open dance floor! Bring a picnic or grab a bite. Meet, greet, move, and groove.

**Street Food Cinema at Exposition Park: Now – September 27**

Bringing together the best in pop culture films, gourmet street food, and progressive new music, Street Food Cinema reinvents the traditional movie going experience – àl fresco style. The unique atmosphere makes audiences want to come back again and again.

**For more on 'Summer in the City', visit [DowntownLA.com/summer](http://DowntownLA.com/summer)**

**ABOUT THE DOWNTOWN CENTER BUSINESS IMPROVEMENT DISTRICT (DCBID)**

The Downtown Center Business Improvement District (DCBID) has been the catalyst in Downtown Los Angeles' transformation into a vibrant 24/7 neighborhood. A coalition of nearly 1,700 property owners in the central business district, the DCBID members are united in their commitment to enhance the quality of life in Downtown Los Angeles. Bounded by the Harbor Freeway to the west, First Street to the north, Main and Hill streets to the east, and Olympic Boulevard to the south, the organization helps the 65-block central business district achieve its full potential as a great place to live, work, and play. For more than 16 years, the DCBID's programs and initiatives have been the driving force behind the Downtown Los Angeles Renaissance. Now universally recognized as one of the nation's most dynamic urban centers, downtown Los Angeles was recently heralded as 'The Next Great American City' by GQ Magazine and listed as number 5 in The New York Times' '52 Places to Go in 2014'.

**For more information, visit [www.downtownla.com](http://www.downtownla.com).**